

# Regional Event Fund Application 2025 - 1

## Form Preview

### Eligibility and criteria

\* indicates a required field

#### Before completing this form:

Please ensure that your event meets the criteria and aligns with the priorities of this fund. You can find these priorities on the [Auckland Council Funding](#) webpage.

**Only events which commence between 1 October 2024 and 31 December 2025 are eligible to apply for grants from this 2024/2025 funding round.**

**Have you received regional event funding for this event on previous occasions? \***

☐ Yes

☐ No

**Have you been declined regional event funding for this, or a similar event on previous occasions? \***

☐ Yes

☐ No

**What date does the Event commence? \***

Must be a date and between 1/10/2024 and 31/12/2025.  
Must be a date

### Pre-application review required

#### New event application review

**For events which have not received a regional event grant previously,** please send brief event details and expected attendance numbers to [regionaleventgrants@aucklandcouncil.govt.nz](mailto:regionaleventgrants@aucklandcouncil.govt.nz) before continuing this application.

This step is to help ensure your event is within scope for this grant programme and aligns with priority areas of focus.

#### Declined event application review

**For events which have been previously declined funding from this grant programme,** please contact us prior to submitting a further application. Please send details of the way this application differs from those previously submitted to [regionaleventgrants@aucklandcouncil.govt.nz](mailto:regionaleventgrants@aucklandcouncil.govt.nz) before continuing.

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This step is to help ensure that a subsequent application may have a greater chance of success than previously.

### Applicant Details

\* indicates a required field

#### Organisation details

**Organisation Name \***

Organisation Name

**Postal Address \***

Address

Suburb      Town/      Postcode  
                 City

Must be a New Zealand post code

**Physical Address \***

Address

Suburb      Town/      Postcode  
                 City

Must be a New Zealand post code

**Website**

**GST number (if applicable)**

**Incorporation certificate number**

#### Contact details

**Contact person \***

Title

First Name

Last Name

**Alternative Contact person**

Title

First Name

Last Name

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Position held in organisation \*

Position held in organisation

Phone (daytime)

Phone (daytime)

Mobile

Mobile

Fax

Fax

Email \*

Email

## Legal status

**What is the legal status of your organisation \***

- ☐ Incorporated Society
- ☐ Charitable Trust
- ☐ Limited Liability Company
- ☐ Not for profit community group
- ☐ Individual or group with no formal legal structure

**What registration numbers apply to your organisation?**

(please provide all applicable numbers)

**NZ Companies Office  
Incorporated Society  
number**

**NZ Charities  
Registration number**

The Charity Registration Number provided will be used to look up the following information. Click Lookup above to check that you have entered the Charity Registration Number correctly.

New Zealand Charities Register Information	
Charity Registration	
Number	
Organisation Name	
Other Names	
Status	

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Street Address  
Postal Address  
Telephone  
Fax  
Email  
Website  
Date Registered

### NZ Companies Registration number

The NZBN provided will be used to look up the following information. Click Lookup above to check that you have entered the NZBN correctly.

New Zealand Companies Register Information  
NZBN  
Entity Name  
Registration Date  
Entity Status  
Entity Type  
Registered Address  
Office Address

### Event Production

**Is an Event Producer  
delivering the event on  
behalf of the Applicant?**

☐ Yes

☐ No

### Event Producer (if delivering on behalf of the Applicant)

\* indicates a required field

**Producing organisation  
name \***

**Postal Address \***

Address

  

Suburb    Town/  
City    Postcode

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**Contact person \***

Title

First Name

Last Name

**Phone (daytime)**

**Mobile**

**Email \***

**Fax**

**Website**

## Event Information

\* indicates a required field

**Event name \***

**Proposed venue or location of event \***

**Proposed event date/s \***

**Proposed event time/s \***

**Proposed rain date/s \***

**Estimated number of participants (if applicable) \***

a whole number (no decimal place)

**Estimated total audience (excluding participants) \***

a whole number (no decimal place)

**Target audience (what groups is the event aimed at) \***

**Is there an entry fee for the event \***

☐ Yes

☐ No

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**Describe entry fees if payable (types and amounts)**

**Do the financial amounts provided in your application include GST \***

☐ Yes

☐ No

**Total estimated running costs for the event \***

\$

**Has the event been held before? \***

☐ Yes

☐ No

**Prior relevant experience of your organisation and key individuals \***

Word count:

Must be no more than 250 words.

**Event overview and purpose \***

Word count:

Must be no more than 250 words.

Provide a short description of your project - what are you out to do?

**Organisation holding intellectual property rights to the event \***

**Business Plan**

Attach a file:

**Event Budget**

Attach a file:

**Communications Plan**

Attach a file:

## Previous Event Occasions

\* indicates a required field

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**Dates, attendance numbers, and key outcomes achieved on occasions event held previously \***

**Dates and description of any Auckland Council or Council Controlled Organisation funding or in-kind support provided on occasions event held previously \***

## References and letters of support

**Please attach any references or letters of support**

Attach a file:

## Funding and Support

\* indicates a required field

Event funding requested

**Amount of grant requested from the Auckland Council Regional Event Fund \***

\$

Information on funding is required in each of the tables below. If not applicable please enter "None" for the Income source and \$0 for the value. Additional rows may be added as required.

### Confirmed sources of funding and amounts received

Funding source	\$
	\$
	\$
	\$

### Unconfirmed sources of funding and amounts applied for

**Funding source** **\$**

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	\$
	\$
	\$

### Other income sources and amounts

Income source	\$
	\$
	\$
	\$

### Event partners / sponsors

**Naming rights sponsor**

**Sub sponsors**

**Other sponsors**

## Event Alignment with Assessment Criteria

\* indicates a required field

### Assessment criteria

Eligible applications will be prioritised for events funding from the Regional Event Fund based on criteria contained in the Auckland Council Events Policy (May 2013).

These criteria are listed on pages five to seven of the **Regional event fund application guidelines**. This information should be referenced in answering the questions below.

Please indicate in the sections below the ways in which the event:

1. aligns with **Regional event key priorities**
2. delivers against **Funding criteria**
3. reflects matters listed under **Other considerations**
4. delivers against the Events Policy **Action plan strategic priority** for **more Maori and youth events** to create a balanced region-wide programme of events.
5. supports **Climate impact mitigations**

**Information entered in this section will form a key component in the assessment and prioritisation of events for funding.**



***BRIEF AND FOCUSSED RESPONSES in this section will assist in the effective assessment of your application.***

### Regional event key priorities

**Please outline the ways in which the event supports regional event key priorities (guidelines page 5) \***

Word count:

Must be no more than 250 words.

### Funding criteria

**Please outline the degree to which the event delivers the desired impacts for events as outlined in the Events Policy (guidelines page 6) \***

Word count:

Must be no more than 250 words.

**Please outline the extent to which the event expands the variety or range of events on offer in the region (guidelines page 6) \***

Word count:

Must be no more than 250 words.

**Please outline the level of positive community benefits generated by the event (guidelines page 6) \***

Word count:

Must be no more than 250 words.

**Please outline the amount of community support, involvement and/or active partnerships in the event (guidelines page 6) \***

Word count:

Must be no more than 250 words.

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**For existing events please comment on how effectively the event has been run in the past, or for new events, comment on the extent of planning undertaken relative to the scale and risks associated with the event (guidelines page 6) \***

Word count:  
Must be no more than 250 words.

Action plan strategic priorities

**Maori event focus - please outline the ways in which the event reflects a Maori focus in terms of content and/or audience \***

Word count:  
Must be no more than 250 words.

**Youth event focus - please outline the ways in which the event reflects a Youth focus in terms of content and/or audience \***

Word count:  
Must be no more than 250 words.

Climate Impact Mitigation

**Please note any actions you will be taking to reduce climate impacts of your event (for example: waste minimisation, encouraging walking, cycling or use of public transport.) \***

Word count:  
Must be no more than 250 words.

Other considerations

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**Please comment as appropriate on any of the other considerations listed in the fund application guidelines (page 7) \***

Word count:  
Must be no more than 250 words.

## Other Information

**Please record any other information in support of your application**

Word count:  
Must be no more than 250 words.

Documents containing additional background information may be attached to your application if required.

**These should not be as a substitute to full completion of the preceding sections.**

**Please attach no more than 5 documents.**

Attach a file:

## Declaration and Privacy Statement

**\* indicates a required field**

Note: Auckland Council reserves the right to subsequently decline an application or request a refund of a grant if any of the above information is found to be incorrect.

**I/We certify that to the best of our/my knowledge the information contained in this application is correct \***

☐ Yes ☐ No

**I/We confirm that any funds granted will only be used for the activity described in this application \***

☐ Yes ☐ No

**I/We confirm that to the best of our/my knowledge I/we have no perceived , potential or actual conflict of interest in applying for or using any grant funding \***

☐ Yes ☐ No

**Do you consent to a random financial and quality audit of your project/activity? \***

☐ Yes ☐ No

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For guidance on whether you have a perceived, potential or actual conflict as a result of applying for and using grant funding you should consider the following matters - if in doubt you should declare the conflict.

A conflict of interest could arise where you (the applicant) have a responsibility as a result of receiving Council grant monies. This could affect another responsibility, duty or relationship you may also have.

For example

- Personal or family relationships that you have
  - with Council employees
  - with Council contractors
  - organisations or persons that you will procure services from with the grant monies
- Financial relationships
  - eg investments that you have in entities that you will procure services from with the grant monies
- Employment relationships or membership of clubs
  - eg you intend to procure services with the grant monies from your employer or a club you are a member of - who will benefit financially from the arrangement.

**If you have answered No to any of the above, please provide details below:**

- I/We understand that Auckland Council is bound by the Local Government Official Information and Meetings Act 1987
- I/We understand that my/our name and brief details about the project may be released to the media or appear in publicity material.
- I/we understand that I/we have the right to have access to this information
- I/We undertake that I/we have obtained the consent of all people involved to provide these details.

\*

☐ Accept

☐ Decline

**Declaration Date \***

**Your Name \***

First Name

Last Name

**Position in Organisation \***

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When your application is submitted you will receive an automatic confirmation email that the application has been received from Smartygrants. If you do not receive an email confirmation, please check to see if the email has been treated as "spam".

If you need assistance please contact the grants advisor  
at [regionaleventgrants@aucklandcouncil.govt.nz](mailto:regionaleventgrants@aucklandcouncil.govt.nz) or phone 09 301 0101.

### Privacy

Any personal information that you provide in this form will be held and protected by Auckland Council in accordance with our [privacy policy](#) and at our libraries and service centres) and with the Privacy Act 1993. Our privacy policy explains how we may use and share your personal information in relation to any interaction you have with the council, and how you can access and correct that information. We recommend you familiarise yourself with this policy.